

Module 4

# SCC Communication



# Module Overview

- Engaging Parents and Community Members
- Understanding Community Needs
- Reporting SCC Operations
- School Community Council Communications



# SCC Mandate

help engage parents and community members to share responsibility of supporting students with academic achievement and well-being



# Engaging Parents & Community Members

## Communication Methods:

- written communication
- verbal communication
- social media



# Communication Ideas

- host special events
- submit info to local paper
- send out mailings
- make introductions
- provide meeting invitations
- attend open houses and other school events
- create pamphlets
- survey parents
- take photos and videos
- make public service announcements
- email SCC highlights
- include Info in school handbook or create handout
- submit info to school newsletter
- post on social media
- send synervoice messages
- make telephone calls
- volunteer at school
- create an SCC website
- submit info to school website
- post notices



# Understanding Community Needs



## Gather Information:

- send out email or printable surveys
- conduct in-person or telephone interviews
- hold meetings with parents and community members

## Use Information:

- share school and community supports
- identify and fill gaps

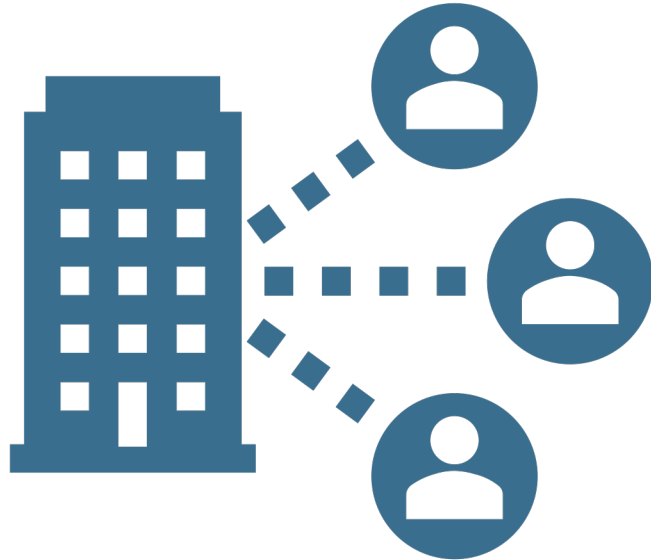
# Reporting SCC Operations

## Types of Reporting:

- formal
- informal



# School Community Council Communication



## Stakeholders:

- board
- school staff
- senior administration
- community



# Questions

- contact your principal

