Module 4

SCC Communication

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Module Overview

- Engaging Parents and Community Members
- Understanding Community Needs
- Reporting SCC Operations
- School Community Council Communications

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SCC Mandate

help engage parents and community members to share responsibility of supporting students with academic achievement and well-being

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Engaging Parents & Community Members

Communication Methods:

- written communication
- verbal communication
- social media

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Communication Ideas

- host special events
- submit info to local paper
- send out mailings
- make introductions
- provide meeting invitations
- attend open houses and other school events
- create pamphlets
- survey parents
- take photos and videos
- make public service announcements
- email SCC highlights
- include Info in school handbook or create handout
- submit info to school newsletter
- post on social media
- send synervoice messages
- make telephone calls
- volunteer at school
- create an SCC website
- submit info to school website
- post notices

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Understanding Community Needs

Gather Information:
- send out email or printable surveys
- conduct in-person or telephone interviews
- hold meetings with parents and community members

Use Information:
- share school and community supports
- identify and fill gaps

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Reporting SCC Operations

Types of Reporting:
- formal
- informal

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School Community Council Communication

Stakeholders:
- board
- school staff
- senior administration
- community

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Questions

- contact your principal

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